

## ***"Automating the World" to Realize "Changes for the Better" Driving Positive Change for a Brighter Future***



In today's modern era driven by technological innovation, Mitsubishi Electric Factory Automation has introduced a global awareness campaign with the slogan "Automating the World". This slogan aims to highlight the significant positive impact of Factory Automation. The global awareness campaign's goal is not only limited to enhancing efficiency in manufacturing industries but also to improve the everyday quality of life for communities worldwide.

In interpreting the slogan "Automating the World," which is accompanied by illustrative stories, the campaign depicts how automation technology is crucial in addressing various everyday challenges, from efficiently adjusting products to minimizing negative environmental impacts.

Throughout the campaign, we illustrate how automation technology can address various everyday challenges, from product efficiency to environmental sustainability. We are committed to producing according to individual needs, enhancing productivity through digital innovation, and preserving the environment through sustainable practices. We believe that through technological innovation, we are not only transforming industrial processes but also empowering communities with smart

and sustainable solutions. With a focus on waste reduction, energy efficiency, and product quality improvement, we aim to achieve a better future for all.

We invite you to join us on this journey towards positive change. Together, let's create a better future for the next generations.

For getting an Exclusive Meeting Appointment from Mitsubishi Electric Indonesia Factory Automation Expertise Member, [Please click this link https://bit.ly/453f1qS !](https://bit.ly/453f1qS)

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